



Environmental policy

Dated: 09/01/2009

This is the Environmental policy of Fathom Creative Ltd

Environmental policy

The directors of Fathom have always been aware of environmental issues, mainly due to our passion for outdoor activity such as climbing, walking and skiing and pursuit of sustainable lifestyle choices such as vegetarianism.

From this and the recent surge of awareness in this area we promote the importance of protecting our environment and, by encouraging our staff and suppliers to act responsibly, recycling, reducing waste, sourcing locally and minimising energy use, we are doing our best to minimise our environmental impact.

What we already do

Recycling

- As members of Manchester's Emerge recycling programme, we recycle as many materials as possible, including all paper and cardboard, and plastic and ink/toner cartridges.
- All other waste is spilt into recycling bins.

Energy use

- We encourage our landlord to buy energy from renewable sources.
- We ask for energy-saving light bulbs or low-wattage halogen lights where possible.
- We switch off all appliances when not in use.
- We use energy efficiency A-rated appliances whenever possible.

Transport

- We minimise business car use and use public transport wherever practical.
- We encourage car sharing among our staff and provide flexible working hours to prevent rush hour fuel inefficiency.
- We combine deliveries whenever possible to minimise supply mileage.

Purchasing policy

- We favour environmentally sound materials and processes.
- We take into account the production processes of our suppliers, in particular our printers.
- We evaluate the environmental credentials of paper and other supplies.

Client policy

- We recommend environmentally smart resource and production options to our clients.
- We advise on production methods with minimum environmental impact.
- We specify environmentally appropriate materials for our projects.

What we want to do

We try to improve our environmental performance by:

- Raising awareness.
- Listening to our clients and expert opinions in the field.
- Asking our key suppliers for sustainably sourced materials and processes.
- Meeting our statutory environmental obligations.
- Monitoring our environmental performance.

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